

# Media Release

## WEBJET TAKES AUSTRALIA TO THE WORLD

Webjet today announced the launch of its first Australian destination web site, Webjet.com

Commenting Webjet Marketing Manager, Dean Maidment said:

“Webjet.com is the first of our inbound sites designed to promote Australia in conjunction with our unique online travel services to U.S. residents.

It provides extensive content about Australia, down to detailed regional and local information. We've used a combination of proprietary information and maps created specifically for this purpose as well as customising dynamically generated information sourced from the Australian Tourism Data Warehouse. All of which has been integrated with our popular travel booking technology to offer overseas visitors our full range of flight, hotel and car products online.

With this combination of detailed destination information and sophisticated travel booking technology, we have produced one of the most comprehensive Australian destination sites available online”.

Liz Ward, General Manager, Australian Tourism Data Warehouse believes the Webjet ATDW integration represents the first time an Australian air and ground travel retailer has taken advantage of the information distribution service that ATDW offers.

“It's very exciting to see a major online retailer like Webjet using the ATDW web service to help promote Australian destinations. Given that industry and Government invest time and money to update and quality assure the information to enable the great facility that ATDW provides, it's excellent to see its use extended.

The number of ATDW distributors is growing all the time and we're very proud of our partnership with Webjet who are clearly leading the way with their technology know-how”, Liz said.

Webjet will shortly be launching further Australian destination sites for other markets including New Zealand and the UK.

Source: <http://www.webjet.com.au/investor/17july06.html>