



MEDIA RELEASE

FOR IMMEDIATE RELEASE

V3 Connects MICROS-Fidelio to Tourism Exchange Australia (TXA)

Travel marketing and software provider V3 (Vcubed Pty Ltd), today announced the launch of the direct connection to MICROS-Fidelio's distribution platform; myfidelio.net to its Open Booking Exchange (OBX™) technology. The connection will enable hotels using the myfidelio.net distribution platform to immediately and easily present their rooms with live price and availability to the multitude of distribution points through Tourism Exchange Australia (TXA). Through this single point, hotels can quickly take advantage of the broad reach, depth and cost effectiveness of TXA distribution channels.

V3 Executive Director and CEO Shane Crockett said, "The TXA integration to myfidelio.net delivers a large number of quality Australian hotels the option to sell their rooms through a huge range of both newly available and traditional distributors irrespective of the property management system each property is using. For many properties using MICROS-Fidelio's OPERA PMS or OPERA Central System Solutions (ORS), they can enjoy cost effective end to end distribution connectivity with real time last minute availability."

This TXA integration benefits travel consumers who can search, book and pay for rooms through a multitude of commercial and Government websites integrated to TXA. The two way connection delivers distributors live availability and price, while the hotels have the bookings instantaneously loaded real time into their OPERA Property Management.

Mr. Crockett explained that, "by utilising the OBX™ technology, TXA has lead the way in creating a neutral exchange to enhance the online marketing of Australian tourism products. Properties using MICROS-Fidelio solutions now have total distribution autonomy to present 'live' inventory through the exchange."

Liz Ward, CEO of ATDW said "We are extremely pleased to welcome MICROS-Fidelio and particularly myfidelio.net as one of the main points of sale for Australian product within the TXA, especially at this time when Australian tourism is facing a difficult period due to the economic crisis. It reinforces the open nature of TXA and the inherent principle that TXA is committed to ensuring that the booking transaction for a product occurs with trusted commercial players in the industry".

Stefan M. Piringer, President MICROS-Fidelio Asia Pacific said "MICROS continuously strives to enhance the benefits of our product offering for customers and to extend product distribution capabilities cost effectively. Utilizing V3's unique integration to multiple channels including the Regional Tourism entities across Australia is therefore a valuable addition to the overall myfidelio.net distribution capabilities."

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For more information please call Shane Crockett +61 (418) 911988 or Liz Ward on +61 (419) 578 200

About V3



V3 provides innovative proven products and services that promote growth and efficiency in the tourism industry. A key objective is to enable tourism businesses large, small and micro, to sell live inventory in real time to customers through multiple internet distribution channels and fully engage in e-commerce and global distribution. It also assists Government Tourism Organisations (GTO) to move beyond simple internet strategies to state of the art digital strategies oriented towards online distribution using the Open Booking Exchange™ technology to facilitate e-commerce.

The Open Booking Exchange™ powers Tourism Exchange Australia and is world leading technology based on a suite of software facilitating direct to supplier online bookings for accommodation/tours/attractions/events.

About MICROS Systems, Inc.

MICROS Systems, Inc. provides enterprise applications for the hospitality and retail industries worldwide. Over 310,000 MICROS systems are currently installed in able and quick service restaurants, hotels, motels, casinos, leisure and entertainment, and retail operations in more than 130 countries, and on all seven continents. In addition, MICROS provides property management systems, central reservation and customer information solutions under the brand MICROS-Fidelio for more than 20,000 hotels worldwide, as well as point-of-sale and loss prevention products through its subsidiary Datavantage for more than 50,000 specialty retail stores worldwide. MICROS stock is traded through NASDAQ under the symbol MCRS.

About TXA

Tourism Exchange Australia is an inclusive and neutral booking exchange created by an alliance between ATDW and V3 to provide the Australian tourism industry with a combination of the current services offered by the ATDW and V3.

The ATDW collects tourism content from all Australian States and Territories and publishes it on multiple websites while V3 enables consumers to book the product immediately. The TXA connects both the ATDW and V3's Open Booking Exchange technology to deliver a comprehensive suite of online, bookable Australian tourism products to consumers.

As an open, neutral and inclusive booking exchange TXA incorporates inventory and pricing from multiple booking systems and then distributes it widely to various websites. TXA offers distributors and operators the opportunity to increase their sales and provides consumers with the ability to source high quality tourism content and book it securely online.